



INFORMATION BROCHURE 2023

www.alfidaa.co.za



INTRODUCTION

A PROVINCE IN A **HEALTH** AND **ECONOMIC** CRISIS

A Nelson Mandela Bay mother finally found help for her starving five-month-old baby, it was almost too late for the infant, who is fighting for her life after she was kept alive with cheap cooldrink powder because the family did not have any other food. [The Daily Maverick]

Meanwhile the five-month-old, who had suffered from severe acute malnutrition and TB, has been discharged from hospital and moved to a place of safety. [The Daily Maverick]

In the Eastern Cape it had become normal to starve... [Dr Imtiaz Sooliman]

At least 238 children died in public hospitals of moderate malnutrition and 771 of severe acute malnutrition. In the Eastern Cape, 20 died of moderate malnutrition and 127 of severe acute malnutrition. That is more than 10 deaths a month. [PMG]

More than 4,000 families qualifying for urgent food aid. [Former MEC Siphokazi Mani-Lusithi]

THE **WATER** CRISIS

The situation in the Eastern Cape is worse with several examples of towns where 50% and more of the water abstracted does not reach the end-users.

Many of these sources, especially in the vast rural areas of the Eastern Cape, are contaminated due to a lack of proper land management and source protection.

”**My children will tell you the taste of every plant in this area, as for the last three months I have been feeding them these plants.** [Eastern Cape Mother]

OUR RESPONSE

The Al-Fidaa Foundation has made capital investment of **more than 200 million rands** in aid in food security and skills training

For over a decade, the Al-Fidaa Foundation has tirelessly worked to alleviate the dire conditions faced by the impoverished in the Eastern Cape. Since 2008, they have provided essential aid and relief through food distribution and grocery hampers. Moreover, the foundation has been a catalyst for change by offering life-changing training in baking, butchery, computers, and culinary arts. These empowering programs equip individuals with marketable skills, breaking the cycle of poverty and opening doors to brighter futures. By supporting the Al-Fidaa Foundation, you can be a beacon of hope for countless lives in the Eastern Cape. Together, let's transform sadness into resilience and make a lasting impact on those in need. Donate now to empower and uplift communities.

OUR PROJECTS



TOTAL
GRADUATES



1492

WHITE DOOR
CLIENTS



2528

WATER RELIEF
PROJECTS



22

TOTAL FOOD &
SKILLS ASSISTANCE



R200m

UMTHUNGO

SEWING STUDIO

(HANGING LIVES STITCH BY STITCH)

A wonderful opportunity for youth to gain sewing skills to earn a living after completion through entrepreneurship or industry employment

COURSE OVERVIEW

SEWING SKILLS PROGRAM MODULES

SEWING MODULES

The qualifying learner is capable of:

- Make Garments 123632 (20 Credits)
- Cost A Garment 123631 (4 Credits)
- Customer Requirements 123630 (5 Credits)
- Source Materials 123633 (5 Credits)
- Finish And Store Items 12115 (5 Credits)
- Production 13998 (2 Credits)
- Write And Present A Simple Business Plan 10008 (7 Credits)

PRACTICAL SEWING SKILLS

The qualifying learner is capable of:

- Apron
- Bag
- Skirt; Pencil, Round & A Line
- Dashida
- Pants; Ladies & Mens
- Bodice
- Dress; Standard & Formal Jacket



SPONSOR A CLASS OR INDIVIDUAL LEARNER



For just **R50,000** you can sponsor a class of **10 learners** or **R5,000 per learner** to improve their earning ability. Improve your BBBEE through this accredited FP&M SETA Skills Development Project.

THE ONLY FPM SETA ACCREDITED CENTRE IN THE EASTERN CAPE OFFERING FREE SKILLS!

SEWING CLASS STATISTICS

LEARNERS PER CLASS **10**

CLASSES ANNUALLY **2**

LEARNERS COMPLETED **300+**

SEWING STUDIOS **EC & KZN**



TESTIMONIALS

Inspiring feedback from current and former students of the Umthungo Sewing studio



I grew up in rural Eastern Cape near Keiskamahoe. The highest grade I completed was grade 11. I moved to Port Elizabeth seeking a better life and financial opportunities.

I have been unemployed for many years and could not afford any further skills training and studies. After researching skills opportunities in Port Elizabeth, I was fortunate to find out about the Sewing Skills Program offered by the Al-Fidaa Foundation. I always had a desire to learn to sew as fashion is my passion.

The Al-Fidaa Foundation took me through the wonderful journey of teaching me

all the steps of creating a garment. Even after I had completed my course, the Al-Fidaa Foundation continued to provide support and mentorship by facilitating a space that allowed me to work from and so Breeze Fashions started. My first big breakthrough was an order for 300 work bags to the value of R23,000, shortly thereafter I received a business start up grant of R70,000 which aided me to setup my very own sewing studio. Currently I am supplying bespoke dresses to a local boutique shop and continue to provide sewing services to my clients and community."

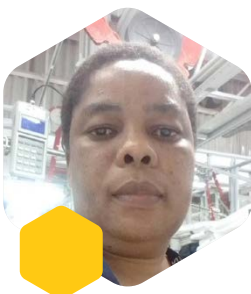
— Ziyanda Brenda Sixolo



I've completed my Sewing Skills Program with the Al-Fidaa Foundation sewing studio. Since then it has opened many doors for me in starting my own business and perfecting my skill. I now manufacture traditional design wear and customized outfits for clients. My first highlight in my business

was receiving an order from a school to manufacture 200 uniforms and mask. I'd like to thank the Al-Fidaa Foundation and the facilitator Ziyanda Pethu for turning my dreams into a reality.

— Zanele Ncoko



I was unemployed for many years relying solely on my husband's income. I wanted to learn a skill or study but could not afford to do so. I applied to the Al-Fidaa Foundation for enrolment in their Sewing Skills Program as it was an industry which was appealing to me. I learnt so much in such a short time that I was able to start my business of manufacturing swim wear items

for ladies from home. After completing I also responded to a job advertisement for a sewing machinist which I was fortunate to be accepted for. I am now permanently employed and still run my own small sewing business from home on wee kends

— Angelina Sipadi



I dropped out at grade 11 because and could not complete further studying of financial problems at home. The Al-Fidaa Foundation Sewing Skills Program provided me with an opportunity finally to better myself. The program is professionally designed as it is SETA accredited. I went from the basics to manufacturing garments in the 6 months. After completing I

continued to practice from home and respond to job opportunities. I was fortunate to find permanent employment at a local ladies boutique store in Sherwood, Port Elizabeth where I provide seamstress duties. On weekends I design and manufacture jackets and dresses for my private clients.

— Siphe Mqambeni



OBJECTIVES OF THE AL-FIDAA SCHOOL OF BAKING

- ☑ To offer a free baking course to the impoverished, unemployed and unskilled ladies in the community.
- ☑ Teach them to bake and decorate confidently to earn an income from home.
- ☑ The Baker after completing this course, is self-employed and able to create employment which will benefit many people in their home, family and community.

SPONSOR A COURSE OR A BAKING STUDENT

SPONSOR A STUDENT

- Sponsor a student for the free baking course –R5500.00 per student.
- Course duration: 4 weeks
- Number of students per course: 12

STARTER BAKING EQUIPMENT KIT FOR STUDENTS

- Sponsor a starter kit to the value of R3000.00 so that they can bake immediately at home after completing our course:
- R2300.00 for essential equipment and a hand mixer with bowl stand.
- R700.00 for ingredients.

OUR BAKING SCHOOLS



Port Elizabeth

12 Market Street, North End



Durban

Nicol Street Parkade, Monty Naicker Road, Durban Central



Pietermaritzburg

240 Ohrtmann Road, Pietermaritzburg



Pretoria

corner Main Road & Grey Street, Laudium



TESTIMONIALS

Inspiring feedback from current and former students of the Al-Fidaa Schools of Baking



I already had an existing business, I just wanted to expand my horizons and learn more skills. I went to the Al Fidaa and Willowton Baking school. Yes it did help me in terms of learning other things besides cakes, im now a bit of a broad-baker in terms of breads and cookies and pastries as well. Currently, the business is my side-hustle, coz im working full-time.

But there was a time when I was solely dependant on my business. The time I was unemployed. I have a long-term view of just exclusively just baking, that's of course if I get enough equipment to venture out into that. Going to the school really helped me a lot and please continue to help others as well. Thank you.

— Zukiswa Makhantini



Being an at home baker since completing the four week bakers course is totally much more difficult than I expected it to be, but im slowly working my way up to better myself. Success was when I got a faithful customer that wasn't related in any way, but heard about my little business.

— Simone Prinsloo



Yes it helped me a lot as I was doing amateur baking, trying to look for different recipes and stuff. It gave me a little bit more of a broader sense more importantly with my recipes and stuff, it helped me out with that. I was a lot more confident in doing my baking, my skills did improve. It did help me quite a bit.

— Coomel Oliver



Before the course I used to struggle with pricing and recipes. I used to use premixes After completing the course at Willowton bakery school, I am more confident now to take more orders and I have chef Michaela to guide me all the way. I am now able to earn an decent income and support my family.'

— Nomzamo Dlamini



Baking is something that I grew up with in my childhood. As I got older, I started to enjoy it more and my family and friends would ask me to bake for them.

I never had the confidence to do so.

After completing the baking course at Willowton Bakery School, I became more confident and started to bake and earn an income! The course really impacted my life in a positive way I now have a small business from home making money. Thank

— Lynnae Van De Byl

AL-FIDAA CULINARY SCHOOL

Al-Fidaa Foundation initiated the Culinary School to cater for the ever popular demand of street food vendors and home industry caterers.

COURSE OBJECTIVES

- To prepare deserving learners at no cost for successful careers in the food and hospitality industry, and to help them develop the skills and knowledge needed to create delicious and innovative dishes by:
- Teaching culinary techniques and skills,
- Develop individual creativity and innovation,
- Provide practical experience, and
- Teach management and food hygiene.
- Upon completion of the course, students will have the knowledge and skills to start a successful catering business from home or seek employment in the hospitality sector.

WHY COOKING

A catering home business can be wildly successful, enjoyable and fulfilling. In this business, you're able to please clients while indulging your love of food and people.

Cooking from home provides a stable income with low overhead costs.

Learners have the flexibility to choose their target market and create customized menus.

Learners will be equipped with the knowledge and skills to enter the dynamic and rewarding world of hospitality.

A formal qualification is not necessary to make a successful career in the hospitality sector.



COURSE DURATION

DURATION OF COURSE **3 MONTHS**
INTERNSHIP **1 MONTH**

Sponsor a Culinary school candidate
for just **R10,000**





INTRODUCTION TO THE AL-FIDAA BUTCHERY SCHOOL

Butchery is a scarce skill in South Africa, the demand for meat is ever growing, and so is the increasing need for trained individuals. Butchers or fresh meat cutters, process and cut meat in processing plants or for customers in supermarkets and butcher shops. In addition to cutting, mincing, filling,

weighing and packaging meats, butchers must also adhere to all health regulations, hygiene, sharpen knives, prepare meats for display and maintain record keeping. This training course will enable the trainee to become competent in the butchery field.

INTRODUCTION TO THE AL-FIDAA BUTCHERY SCHOOL

A fully fledged butchery skills training centre in Durban, South Africa with all necessary infrastructure providing butchery training skills. The centre is managed and operated by the Al-Fidaa Foundation in collaboration with Checkstar.



PROJECT **GOALS**

To gift unemployed and disadvantaged youth and women, who are not by the financial means to pursue a higher education, the opportunity to acquire a butchery skill so that they may be competent in the butchery industry and earn an income after completion.

COURSE **INFORMATION**

Selected Unit Standards are taken from the SAQA National Certificate 59386 Fresh Meat Processing.

SPONSOR **A CANDIDATE**

For just **R10,000** you can sponsor a candidate to improve their earning ability. Improve your BBBEE through this FoodBev SETA accredited project.





OBJECTIVES OF THE AL-FIDAA COMPUTER TRAINING

Al-Fidaa computer courses provide the appropriate level of proficiency required to operate a computer system. Candidates are trained by qualified facilitators. Upon completion of the course, the students are proficient in basic computer skills and will receive an Al-Fidaa Foundation Computer Literacy certificate.

The courses trained are industry recognised and relevant in the workplace. Computer skills can be an advantage to the job seeker as well as to the already employed who would like to increase their level of skill and competency.

COURSE INFORMATION

COMPUTER LITERACY COURSE

Our Computer Literacy Course comprising the following modules at intermediate level and are MICT SETA aligned:

- Introduction to Computers & Windows
- Internet and Email
- Word Processing
- Spreadsheets
- Presentations

All of which will give candidates practical knowledge of computer applications. Successful candidates are awarded an Al-Fidaa Foundation Computer Literacy certificate upon completion of the 1-month course.



SPONSOR A CLASS OR INDIVIDUAL LEARNER

COMPUTER LITERACY

Sponsor 1 learner **R 3000** or

Sponsor a group of 8 learners at **R 24 000**

COMPUTER CODING

- Course duration: 12 months
- Cost to sponsor: a student: R37,000.00

Costs include meals & travel stipends

make me a
coder



Port Elizabeth

12 Market Street, North End



Durban

Nicol Street Parkade, Monty
Naicker Road, Durban Central



TESTIMONIALS

Inspiring feedback from former students of the Al-Fidaa Computer School



I just want to take this opportunity to thank the Al Fidaa foundation for giving me the opportunity to do my computer course. The three past months taught me a lot, like I did have any experience with computer, any at all. I enjoyed every

day, and a special thanks to our teacher (Nafeesa), This opportunity for sure it will open doors for me, in any setting in finding a job. Am honored. thank you

— Unathi



I would like to extend my gratitude for the opportunity you have given me, taking part of the three month intermediate computer course. I have learnt a lot from this course, being able to carry out what I have learnt and experienced at the Foundation in the areas I can extend my skills. Thank you for the qualification

being able to attach the certificate onto my CV. This course had taught me how to handle hard challenges and how to cope with people, in the sense of being patient and working in a group.

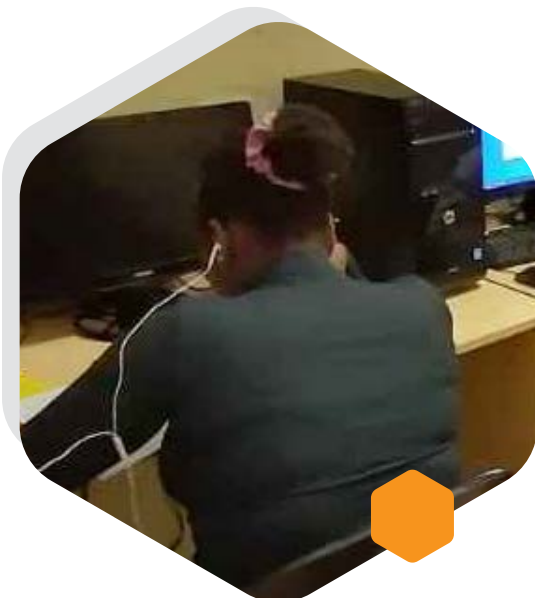
— Marina



Thank you for the opportunity you have given me to take part in the intermediate computer literacy course. Having the skills that I have acquired from the course will help me benefit in future when I apply for work. It has been a great pleasure being part of the foundation as I have learned a lot within the few 3 months

we had. I have learned how to use Excel, Word, PowerPoint thanks to the course. My greatest gratitude goes to Nafeesa Salie for being patient and understanding towards us.

— L. Zondani



Thank you for the opportunity that you have given me and it was nice to do the computer course with your foundation .The skills will help me in the future. I enjoyed the three months course and I'm grateful for the opportunity that you have given me.

— Theresa



THE AL-FIDAA WHITE DOOR CENTRE

The White Door Centre situated at 239 Durban Road, Korsten, Port Elizabeth, run in partnership with the Department of Social Development, is a victim support centre offering Free counselling and referrals. Our 24 hour careline is our telephonic counselling service.



WHITE DOOR SERVICES

SERVICES & ACTIVITIES

- Free Counselling And Referrals
- Community Outreach And Awareness
- Goal Setting & Motivation Group For School Learners
- Group Therapy Session
- Bereavement Support Group
- Parenting Skills Workshops

CASES SEEN INCLUDE

- Sexual Offences
- Domestic Violence
- Marital & Family Counselling
- Suicide, Depression, Stress, Anxiety
- Substance Abuse

SOME CASES SEEN TO AT THE WHITE DOOR CENTRE

Mother of 1 seeking counselling. The victim was living in fear of her alleged abuser and approached the centre for counselling after trying on several occasions to end the relationship because her current partner did not hesitate to assault and threaten her family at gunpoint.

Mother of 2 assaulted by her son, an alleged substance abuser. The client did take the step of applying for a protection order but was not able to call the police on her son. The abuse began months prior with him slapping her, demanding money for his habit.

70 year old male pensioner traumatized after being robbed and threatened at gunpoint as well as a knife by three men posing as service technicians, while he was alone at home

Frightened mother on the run from her abusive son. His constant abuse and theft from her to support his drug habit, as well as setting her home alight resulted in her fleeing from him.

Ageing mother attacked by her addict son; the client and one of her children were subjected to violent abuse including stabbing in the neck, beaten in the head and face.

WHITE DOOR CENTRE STATISTICS

CLIENTS ASSISTED **2528+**



WATER RELIEF PROJECTS

The Al-Fidaa Foundation has setup emergency water collection sites providing water during shortages due to repairs or the effects of the prolonged drought in the Eastern Cape

The community surrounding the water collection points will have their own reliable source of water for drinking and sanitation.

Residents surrounding the water collection points will have free uninterrupted access to water during water cuts or when day zero arrives.

WATER COLLECTION POINTS

	SUBURB	TYPE
1	Salsonville	Old Age Home
2	Salsonville	School
3	Salt Lake	School
4	Salt Lake	School
5	West End	School
6	Kleinskool	School
7	Bloemendal	School
8	Bloemendal	School
9	Chatty Ext.2 I	School
10	Bethelsdorp Ext.3 I	School
11	Booyenspark	School
12	Booyenspark	Clinic
13	Missionvale	Clinic
14	Bethelsdorp	Clinic
15	Schauderville	Clinic
16	Kwazakhele	Clinic
17	Kwanobuhle	Clinic
18	Kwanobuhle	Day Hospital
19	Arcadia	School
20	Motherwell	Community
21	Bloemendal	Community
22	Bloemendal	Community



Al - Fidaa Foundation Status B-BBEE: EEB-Level 1

The B-BBEE Scorecard: Your Key to Business Success!

Gain a competitive advantage and contribute to social development in South Africa. The Al-Fidaa Foundation, as a leading organization, offers free consultations to assist businesses in integrating their B-BBEE Skills Development Expenditure.

Our focus revolves around three essential elements:

1. Skills Development: We provide FP&M SETA-accredited Sewing courses, FoodBev SETA-accredited Baking courses, Culinary and Butchery courses as well as on-site entrepreneurial projects that empowering beneficiaries with valuable skills.

2. Enterprise Development: We support grass-roots community projects that nurture entrepreneurship and create opportunities for growth.

3. Socio Economic Development: From short-term feeding initiatives that impact thousands to long-term poverty alleviation solutions, the Al-Fidaa Foundation is at the forefront of developing the mind, body, and soul of South Africa.

Partner with us to promote sustainable development and social transformation.

Together, let's build a prosperous and inclusive South Africa.

**The Al Fidaa Foundation issues
also Section 18A tax exemption
for persons and companies**



NPO (070-651) PBO No: 930 033 996
BBBEE: 1869 COGP EME

CONTACT

12 Market Street, North End
Port Elizabeth, South Africa
Tel: 041 484 1288
alfidaa@telkomsa.net
nazir@alfidaa.co.za
mohammed@alfidaa.co.za

BANKING DETAILS

Al Fidaa Foundation Standard Bank
Branch: Greenacres
Account No: 036 893 382
Branch No: 051 001
Swift Address: SBZAJJ

